

NEW

TRADER

Going from strength to strength.



With new features, Ford Trader goes from strength to strength in the 2-4 tonne category. Now one of the best trucks in its class is an even better buy. It's more powerful with a direct-injection 3.5 litre diesel engine in four models in the range. It's stronger with an improved Torsion Guard Chassis. It offers more choice with a new tipper model* being added to the range. And all Trader models now have an electrically activated exhaust brake. All this on top of the previous Trader strengths of tilt cab, proven reliability, strong performance, and power-economy shift on the top three models.



A better place to work. Trader's roomy three-across cab has been re-designed inside for improved comfort and driver efficiency. Seat location and all major controls have been re-positioned for increased driving ease. Seat facings and door trims are durable vinyl with a red check insert.

A better place to work can help reduce fatigue and add up to increased efficiency – an important consideration for fleet operators and drivers alike.

Illustrated: Trader model 0811 chassis cab. Selected body styles available through your Ford Dealer.

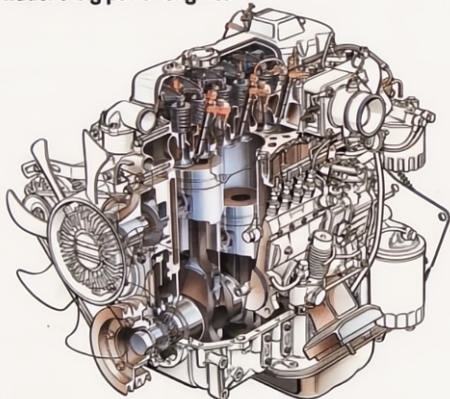
*Tipper model available June 1984 onward.



New, easy-to-read instrument layout. In front of the soft-feel wheel is a smart new binnacle with an excellent array of instruments set into a brushed aluminium applique.

Efficient cab ventilation. Trader's good ventilation system remains with well located instrument-panel vents, and on the wide cab models, twin roof hatches.

Trader's big-power engines.



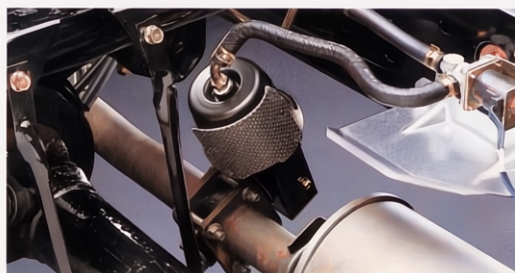
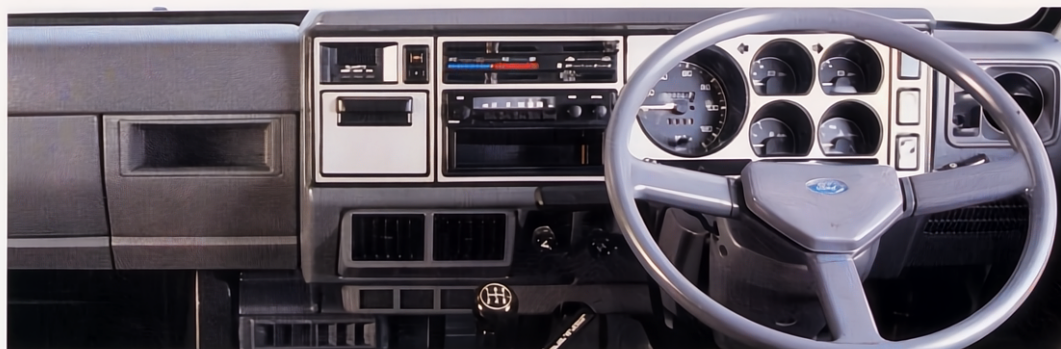
New 3.5 litre diesel. A high technology diesel powerplant designed to deliver outstanding pulling power and fuel economy. Maximum power is 66.2 kW @ 3000 RPM and maximum torque is 227 Nm @ 2000 RPM. This excellent performance data results from the engine's direct fuel injection system. Other features are the light-weight four-counterweight crankshaft, an intake air pre-heat system for fast cold weather starts, and a fuel control to maintain efficient engine operating temperatures.

Proven 4.1 litre diesel. The 0811 Trader models are powered by the familiar and reliable 4.1 litre OHV big six engine. This tough durable powerplant features advanced 'auto thermatic' pistons, integral oil cooler and a fast cold-start system. It provides outstanding pulling power with proven reliability, excellent fuel economy and responsive performance.

Long life rust-protection. Galvanised steel is used in both inner and outer door panels. Selected panels are bronze welded together. And there is a cathodic electrocoat undercoating which helps seal the body against corrosion.

Exhaust brake for increased stopping power. All Trader models are now equipped with an electrically operated exhaust brake. Major benefits are:

- On/off switch for use when needed.
- Ease to apply by simply releasing the accelerator pedal.



- Increased stopping power.
- Added security especially when fully loaded.
- Reduced brake lining wear.

Trader strengths. This latest Trader Series continues to build on the model line's proven strengths –

Five-speed gearbox. For low-down pulling power and good cruising ability, all Trader models are fitted with five-speed all-synchromesh transmissions. The floor-mounted lever is fast and positive to use.

Power/Economy shift. The top three Trader models are equipped with another shift lever which allows the choice of power or economy modes on all five forward gears.

Ask your Authorised Ford Dealer about the Trader model line-up:

MODEL TYPE	0409 SWB C/Cab	0409† TIPPER	0509 LWB C/Cab	0509 C/Crew Cab	0811 LWB C/Cab	0811 EXTRA LWB C/Cab
GVM kg	4475	4575	5655	4965	6975	7165
Kerb Mass kg*	1870	2370	1970	2050	2270	2370
Nominal Payload kg#	2605	2205	3685	2915	4705	4795
Engine Diesel (litres)	3.5	3.5	3.5	3.5	4.1	4.1
Transmission	5	5	10	5	10	10
Cab	Tilt	Tilt	Tilt	Fix	Tilt	Tilt
Wheel Base (mm)	2515	2505	3335	3335	3335	3940
Recommended Body Length (mm)	3100	–	4300	3320	4300	5200

*All kerb masses are in chassis cab form, except 0409 Tipper, including full fuel less occupants.

#Nominal Payload mass includes body mass, except 0409 Tipper.

†0409 Tipper available June 1984 onward.

Choose 'power' when heavily laden or 'economy' to help stretch your fuel dollar.

Balanced front/rear braking effort. Trader's Load Sensing Gravity Valve (LSGV) helps avoid rear wheel lock-up by adjusting front/rear brake line pressures to match load conditions.

Rugged chassis strength. Trader's tough Torsion Guard Chassis has been further reinforced to provide increased durability. Heavy-duty 'C' rails are locked together with tubular steel cross-members. These are welded through the side rails to provide a load platform with the ability to absorb many of the twisting forces caused by operating over rough surfaces.

Tilt cab. Trader tilt cab models provide excellent engine accessibility for service ease. The cab tilts 45° and is counter-balanced for one-man operation. A triple lock-down catch helps ensure security of operation.

Filters for oil and fuel. When the engine oil filter becomes clogged, a warning light alerts the driver that a replacement filter needs to be fitted. A full-flow fuel filter and a separate sedimentor help remove impurities and water from the fuel.



Chassis cab, crew cab and tipper.* The majority of Trader models are chassis cabs, ready for the fitting of selected body styles. There is also a 6-passenger crew cab, and a 2-tonne capacity tipper model. The tipper is fitted with a standard steel drop-side body, incorporating mesh cab protection. By actuating its hydraulic ram, the tipper body can be tilted to a 60° angle. Tipper controls are located beside the driver for easy operation.

About this leaflet. This leaflet is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheets. Because of changes in conditions and circumstances Ford® reserves the right, subject to all applicable laws, at any time, at their discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser.

The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED
(Incorporated in Victoria)

Registered offices: 1735 Sydney Road, Campbellfield, Victoria, 3061.
FORD SALES COMPANY OF AUSTRALIA LIMITED

(Incorporated in Victoria)
Registered offices: 1735 Sydney Road, Campbellfield, Victoria, 3061.

FORD TRADER

